

SGREC Reference Number: SGREC18.0006.

Interviewer Topic Guide

Theme	Questions	Prompt/probe/repeat
Experience of tobacco farming/life in a tobacco-farming community	<ul style="list-style-type: none"> Tell me about yourself and your role in tobacco production. 	Prompt: <ul style="list-style-type: none"> How long have you been farming tobacco? Do you farm tobacco exclusively? Why tobacco and not another crop?
	<ul style="list-style-type: none"> Do you face any challenges when growing tobacco? How do you/farmers learn about new advances in tobacco growing/the industry? 	Prompt: <ul style="list-style-type: none"> If so, how do you solve these problems/who do you turn to? Have you noticed changes in climate?
Tobacco varieties and end-use	<ul style="list-style-type: none"> What are the most important features of a tobacco variety? Is the end use of the crop important to you? Would a different end use change anything for you? 	Probe: <ul style="list-style-type: none"> Why is that?
Attitudes towards NPBTs and molecular farming	<i>Interviewer briefly explains NPBTs and aims of Newcotiana project.</i>	Prompt: <ul style="list-style-type: none"> Do you see a difference between cisgenic and transgenic crops? [explain if necessary]
	<ul style="list-style-type: none"> How do you feel about this idea? What concerns would you have? 	
	<ul style="list-style-type: none"> What people, organisations or companies will determine the success of this idea? How do you think others might react to this technology? What would you like scientists to know? 	Repeat

Useful phrases	<ul style="list-style-type: none"> • “Can you talk to me a little more about that?” • “What has led to you having that opinion?”
Interview tips	<ul style="list-style-type: none"> • Use silence • Offer to rephrase questions