Newcotiana Fieldwork Analysis

Nodes

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Alternative End-Uses |  | 22 | 134 |
| Desire to continue farming with tobacco |  | 2 | 3 |
| Importance of supply chain |  | 18 | 59 |
| Interest in different end-use |  | 16 | 33 |
| New plants |  | 4 | 10 |
| Nothing concrete |  | 5 | 5 |
| Positive image |  | 6 | 8 |
| The money |  | 8 | 13 |
| Economics & Policy |  | 17 | 110 |
| Financial support |  | 7 | 32 |
| Politics |  | 8 | 32 |
| Succession |  | 1 | 5 |
| The market and farming income |  | 13 | 30 |
| Growing Tobacco | This node codes for important factors involved in the production of tobacco, such as choosing varieties, regulations and pests. | 23 | 286 |
| Chemicals |  | 9 | 21 |
| Climate change |  | 3 | 8 |
| Contracts |  | 6 | 11 |
| Drying |  | 2 | 6 |
| Electricity |  | 1 | 1 |
| Environment | This node codes for how interviewees perceive weather, climate and changing conditions. | 9 | 12 |
| Experimentation |  | 11 | 19 |
| Extreme weather |  | 4 | 5 |
| Innovation |  | 3 | 4 |
| Learning |  | 11 | 41 |
| Mechanisation |  | 3 | 3 |
| Pest pressures |  | 12 | 26 |
| Seed |  | 6 | 13 |
| Sustainability |  | 4 | 5 |
| Varietal selection |  | 15 | 34 |
| Workers |  | 11 | 41 |
| How It Started | This node codes for details about the interviewee's history, including their family life, farm history, education and interests. | 22 | 65 |
| Education |  | 5 | 6 |
| Family and farm history |  | 14 | 28 |
| Interests |  | 4 | 4 |
| Self-assessment of knowledge |  | 4 | 5 |
| Perception of GM |  | 22 | 99 |
| Benefits and advantages |  | 6 | 12 |
| Knowledge about GM, NPBTs |  | 11 | 20 |
| Purpose |  | 14 | 25 |
| Perception of Tobacco |  | 16 | 44 |
| Anti-smoking campaign |  | 3 | 3 |
| It's legal and I'm just a farmer |  | 8 | 14 |
| Stigma |  | 8 | 16 |
| PMI & 'Big Tobacco' |  | 13 | 30 |
| The Farm | This node codes for details about interviewee's farms (if applicable). | 19 | 80 |
| Customer |  | 3 | 4 |
| Other crops |  | 14 | 31 |
| Size |  | 15 | 21 |
| Variety |  | 13 | 16 |